



FLOATING LEAVES

Format:

A3, A4, A5

Material:

UV print on transparent foil

Made in:

Denmark

Price (print only):

A3: 39.95 EUR

A4: 26.95 EUR

A5: 17.95 EUR

Want more info?

MOEBE

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Press & Images

<http://www.moebe.dk/image-bank-and-press-releases>

Password: Moebepress

Three Danish design companies are behind this season's must-have print



In a collaboration between three Copenhagen-based design companies; **MOEBE**, **Paper Collective** and **Norm Architects**, comes a brand new series of transparent botanic photography specifically created for the iconic Moebe frame.

Floating Leaves, as they are called, gives the illusion of a real leaf. By using UV print, it is possible to print a photograph onto transparent foil, thereby utilising the unique transparent character of the Moebe frame.

Jonas Bjerre Poulsen from Norm Architects, the designers behind the prints, explains:

"The Floating Leaves are inspired by the gathering of botanic samples and classic botanic illustration. Playing with a mix of fresh greens and elements of decay, the Leaves become an expression of passing time and changing seasons. Through the transparency of print and frame the leaves get a unique sense of multi-dimensionality rarely achieved in printed products."

With Floating Leaves you can now invite nature inside, but without having to think about maintenance.